



Privacy Policy for Ardmore's Website

1. Introduction

At Ardmore, we are committed to protecting the privacy and security of the personal information of individuals who visit our website. This Privacy Policy outlines the types of personal information we collect, how we use it, and the measures we take to safeguard it.

2. Information We Collect

- **Personal Information:** When you visit our website, we may collect personal information such as your name, email address, phone number, and postal address if you choose to provide it voluntarily through contact forms or other interactive features.
- **Non-Personal Information:** We may also collect non-personal information automatically, such as your IP address, browser type, and operating system, to improve the functionality of our website and enhance your experience.

3. Use of Information

We may use the information collected for the following purposes:

- To respond to inquiries or requests submitted through our website.
- To provide you with information about our services, programs, and events.
- To personalize your experience on our website and improve its functionality.
- To analyze trends and usage patterns to enhance our website's performance and usability.
- To comply with legal and regulatory requirements.

4. Sharing of Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with trusted service providers who assist us in operating our website or conducting our business, provided they agree to keep your information confidential and use it only for the purposes specified by Ardmore.

5. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to collect information about your browsing activities on our website. These technologies help us analyze website traffic, customize content, and deliver targeted advertisements. You have the option to disable cookies through your browser settings, although this may affect your ability to access certain features of our website.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. Despite our efforts, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

7. Your Rights

You have the right to access, update, or request the deletion of your personal information held by Ardmore. If you wish to exercise these rights or have any questions about our Privacy Policy, please contact us using the contact information provided below.

8. Updates to Privacy Policy

We reserve the right to update this Privacy Policy periodically to reflect changes in our practices or legal requirements. We encourage you to review this Policy regularly for any updates.

9. Contact Us

If you have any questions, concerns, or complaints regarding our Privacy Policy or the handling of your personal information, please contact us at: Ardmore, 4300 Forbes Blvd, Suite 110, Lanham, MD 20706

Effective Date: 5/29/2024